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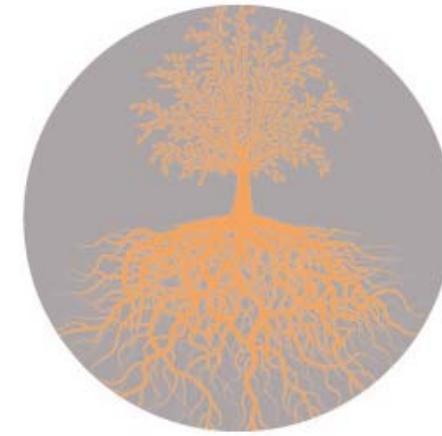
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www.group.intesaspaolo.com



HISTORICAL MAP

IMAGES SOURCES ARCHIVES

THE PLURAL ROOTS OF INTESA SANPAOLO

INTESA  SANPAOLO

THE PLURAL ROOTS OF INTESA SANPAOLO

HISTORICAL MAP IMAGES SOURCES ARCHIVES

Intesa Sanpaolo was created on the 1 January 2007 from the merger between Banca Intesa and Sanpaolo IMI.

The result of merging over 250 different kinds of institutes – savings banks, pawnshops, rural banks, cooperative banks, credit agencies, Catholic banks, public institutions, and banks of national interest – Intesa Sanpaolo is today the leading banking group in Italy, with about 5800 branches and 11.4 million customers throughout the country, added to this is a foreign network of over 1700 branches and 8.4 million clients.

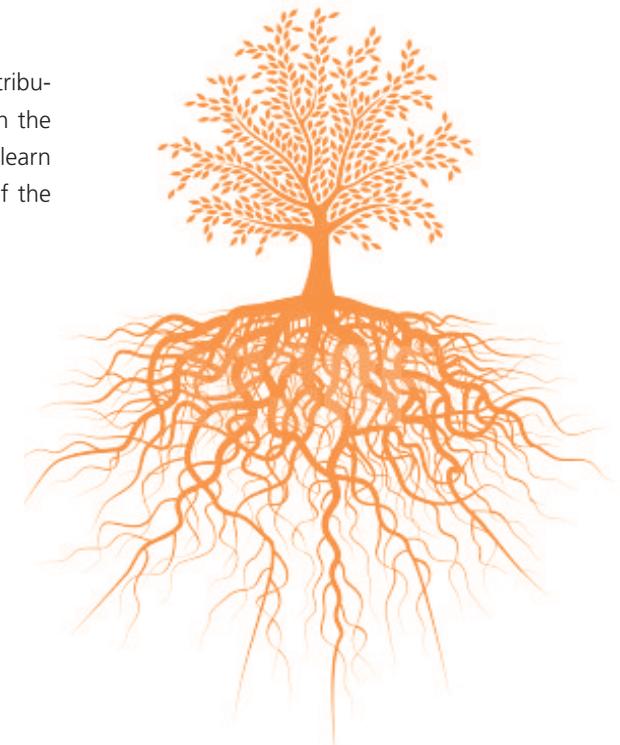
Intesa Sanpaolo's history has ancient roots (Banca di Napoli, 1539). The bank's presence throughout the national territory has grown through the fortunes of the institutions involved and their association with the Group through acquisitions, mergers and bank equity participations.

By researching the most effective channel to convey information on its history and documentary heritage of the pre-existing banks the Historical Archives of Intesa Sanpaolo came up with the **Historical Map Project. Archives, sources, images**, which, in two years of careful and painstaking

research, has reconstructed this complex and centuries old process through the creation of a historical map, designed as a real family tree of the Group.

Placing the genealogical map online takes on a very important meaning, as it allows the various historical memories that gave rise to Intesa Sanpaolo to be preserved and disseminated, whilst at the same time providing a cross-section of the economic, social, cultural and political life of those areas where the Institute has a widespread and long-standing presence. The internet channel favours the creation of a network of cooperation between scholars, colleagues of the Group, amateur enthusiasts, whose suggestions can contribute to its improvement.

In this way the map can and should be considered an important contribution to the growth of a "shared" territorial identity: in fact through the economic and social characteristics of each bank it is possible to re-learn the history of the area, understand its own identity and feel part of the heritage of shared memories.



HISTORICAL MAP ARCHIVES

The documentary heritage of the Historical Archives of Intesa Sanpaolo is vital for understanding the history of the Italian banking system of the 19th and 20th centuries in its institutional organization: commercial banks, savings banks, cooperative banks, and special credit institutions.

In the case of Intesa Sanpaolo, the merging processes that have involved the banking system for over a decade now, have not led to the disappearance of the historical archives but rather to concrete initiatives for protection and promotion.

With the establishment of the Historical Archive of Banca Intesa, which occurred on the 1 January 2003, the documentary heritage of the three banks that existed before the merger – Cassa di Risparmio delle Province Lombarde (formed in 1823), Banco Ambrosiano Veneto (1892), Banca Commerciale Italiana (1894) – has been concentrated into one location and under one unified management. Since 2009 the Historical Archive of Intesa Sanpaolo has taken on responsibility for the direct management of the Istituto Mobiliare Italiano (1931) archives.

The archives remain in the original territories and under the responsibility of the local referent: they are allocated to the 'network banks' and Group subsidiaries, or they are in the process of being transferred to the Foundations or local cultural institutes. The current organisation of the local area archives, which are at very different stages of development, have an articulated geographic reality (covering the whole of Italy), in which there are institutions that are working in very different territorial contexts and dimensions.

AN ARCHIPELAGO OF ARCHIVES DISTRIBUTED THROUGHOUT THE COUNTRY (CURRENT 'BANK OF THE TERRITORIES')

BANCA CR FIRENZE
BANCA DELL'ADRIATICO
BANCA DI CREDITO SARDO
BANCA DI TRENTO E BOLZANO
CASSA DEI RISPARMI DI FORLÌ E DELLA ROMAGNA
CASSA DI RISPARMIO DEL FRIULI VENEZIA GIULIA
CASSA DI RISPARMIO DEL VENETO
CASSA DI RISPARMIO DELLA PROVINCIA DI VITERBO
CASSA DI RISPARMIO DI ASCOLI PICENO
CASSA DI RISPARMIO DI CITTÀ DI CASTELLO
CASSA DI RISPARMIO DI CIVITAVECCHIA
CASSA DI RISPARMIO DI FOLIGNO
CASSA DI RISPARMIO DI PISTOIA E PESCIA
CASSA DI RISPARMIO DI RIETI
CASSA DI RISPARMIO DI SPOLETO
CASSA DI RISPARMIO DI TERNI E NARNI
CASSA DI RISPARMIO DI VENEZIA
CASSA DI RISPARMIO IN BOLOGNA

So, in addition to the selection, listing and promotion of the documentary heritage merged under direct management, Intesa Sanpaolo's Historical Archive offers advice for the protection and management of the archives that remain in the local territories, respecting their historical specificity according to the 'history in the plural' model developed since the archives were taken over by the ex Banca Intesa in Milan.



HISTORICAL MAP SOURCES

For each of the banks surveyed a brief historical profile was drawn up using both print and archival sources in order to provide an overview of essential data and suggest direction for further study.

Concerning the printed sources, the consultation of which was most important for our research, the starting point proved to be the Yearbooks of the Credit and Financial Agencies, published by the Italian Banking Association and the R&S Yearbook.

The savings banks have a very important position within the Group, making up almost a quarter of the over 250 banking institutes that have made the history of Intesa Sanpaolo. To trace the historical profile of this particular category of institutions, the volumes published by the Italian Savings Banks Association in 1937, in 1962 and in 1987, in occasion of the 25th, 50th, and 75th anniversary of the ACRI, the detailed study of The Ordinary Savings Banks in Italy from 1822 to 1904, published in 1906 by the Ministry of Agriculture, Industry and Commerce, and the commemorative monographs published by the individual Savings Banks have been most useful.

To reconstruct the family tree of Intesa Sanpaolo the studies published on the major banking institutions merged into the group have been indispensable: Banca Commerciale Italiana, Banco Ambrosiano, Banca Cattolica del Veneto, Cassa di Risparmio delle Province Lombarde, Istituto Bancario San Paolo di Torino, Istituto Mobiliare Italiano, Banco di Napoli. To complete the research articles, conference proceedings, contemporary literature and numerous essays on the regional economic and banking history were consulted.

Where possible, data was drawn from the archival records – especially from the minutes of the board meetings and shareholders meetings, printed balance sheets, social statutes, shareholders' registers – preserved in the historical archives of the Group as well as in others located throughout Italy.

The Intesa Sanpaolo Historical Archives in Milan were mainly consulted for the Board Meeting minutes of BAV, Cariplo, Comit and the surviving documents of the minor banks merged into the three institutes over the years. For research purposes the review of company balance sheets from the Research Department of the Banca Commerciale Italiana was very important.

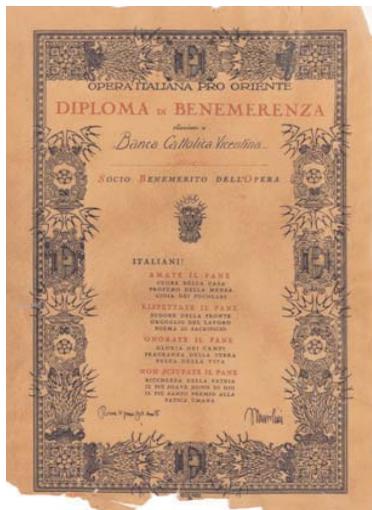
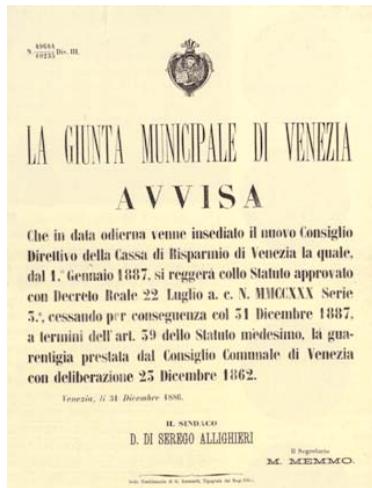
At the historical archives of the Compagnia di San Paolo in Turin minutes, articles of association and printed balance sheets from some of the banks absorbed by the Turin institute were consulted as well as those which were part of the “branches” of the Banca Provinciale Lombarda and Banco Lariano .

The minutes of the board meetings and the printed balance sheets conserved in the Historical Archive of the Istituto Mobiliare Italiano at Acilia (Rome) have been crucial for tracing the historical profile of the banks incorporated into IMI.

The Archive for the History of the Catholic Social Movement in Italy “Mario Romani” at the Università Cattolica of Milan, through the “Fondo documenti Banche cattoliche”, allowed the preparation of historical profiles of the institutes that gave rise to the Banca Provinciale Lombarda.

Finally and absolutely essential for bridging many gaps was the consultation of the Bank of Italy’s Historical Archive in Rome, especially the papers of the Surveillance Agency and Credit Inspectorate as well as the collection of charters and budget reports, which led to the recovery of historical memories of the banking institutes which otherwise would have been forgotten.

With regard to pawnshops and their internal management of ordinary credit, often merged with the savings banks, the mergers are mentioned under the files of the institutes who absorbed them. The particular nature of the pawnshops and the age of the documents will require deeper research separately in the future.



HISTORICAL MAP IMAGES

The historical profile that describes the events of each bank is supplied with a photographic gallery which provides visual evidence of the offices, the territory, the economic activity, the people, the documents and the events that have marked the history of the bank. The selected images are the result of picture research conducted on the volumes, magazines (especially house organs), in archives and some external picture archives, that has involved the staff of the other archives throughout Italy.

The sequence of images adds value both to the historical research and to the use of the project through the web.

MAPPA STORICA 
ARCHIVI FONTI IMMAGINI

Treviso

Banca Cattolica San Liberale

La Banca Cattolica San Liberale, società anonima cooperativa a capitale illimitato, venne costituita a Treviso il 12 dicembre 1892 per iniziativa di monsignor Giovanni Maria Pellizzari, presidente della Banca fino al 1905, quando fu nominato vescovo di Piacenza.

Scopo della Società era "favorire le Casse Rurali nel Veneto fornendo loro il credito ad un interesse inferiore almeno di uno per cento allo sconto ordinario delle Banche" (Statuto, art. 5).

La Banca poteva esercitare la propria attività in tutto il Veneto (ivi, art. 2), ed era ammesso come socio chi non fosse "notoriamente contrario alla Chiesa Cattolica" (ivi, art. 10).

Gli utili netti erano destinati ad opere cattoliche e alla beneficenza nella percentuale del 10%, poi aumentata al 20% con le modifiche statutarie successive.

Nel 1931, insieme alla Banca Feltrina e alla Banca Provinciale di Belluno, la San Liberale partecipò da protagonista alla seconda fase dell'operazione di concentrazione del sistema creditizio cattolico regionale nella neocostituita Banca Cattolica del Veneto.

La San Liberale era il maggiore tra gli istituti confluiti nella BCV, con un capitale di 3 milioni di lire e una rete di sportelli con ventinove tra succursali e agenzie e venti tra rappresentanze e recapiti, concentrati in prevalenza nelle province di Treviso e Venezia. Secondo Piovesan, che dal 1926 ricopriva la carica di direttore generale della San Liberale, passò alla Banca Cattolica del Veneto con lo stesso ruolo.

Fonte
Paola Chiapponi e Chiara Guizzi, *La Banca Cattolica del Veneto e il suo patrimonio archivistico*, Roma, Edizioni di Storia e Letteratura, 2007, p. 189.



Chiudi | Torna indietro

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The 'stall of laces' at Treviso, 1938-1944.
Photograph by Aldo Nascimben. Treviso, Fund 'Historical Archives of Treviso'



Safe box room, 1928.
Milan, Intesa Sanpaolo Historical Archive



Headquarters of the *Cassa di Risparmio* in Bologna, c. 1932.
Photograph by Giuseppe Vettori



Office workers during maintenance work in the Asiago branch of the Banca Cattolica del Veneto, c. 1950. Milan Intesa Sanpaolo Historical Archive



Data processing room, Cassa di Risparmio di Venezia, c. 1950-1960. Ferruzzi Photographic Studio

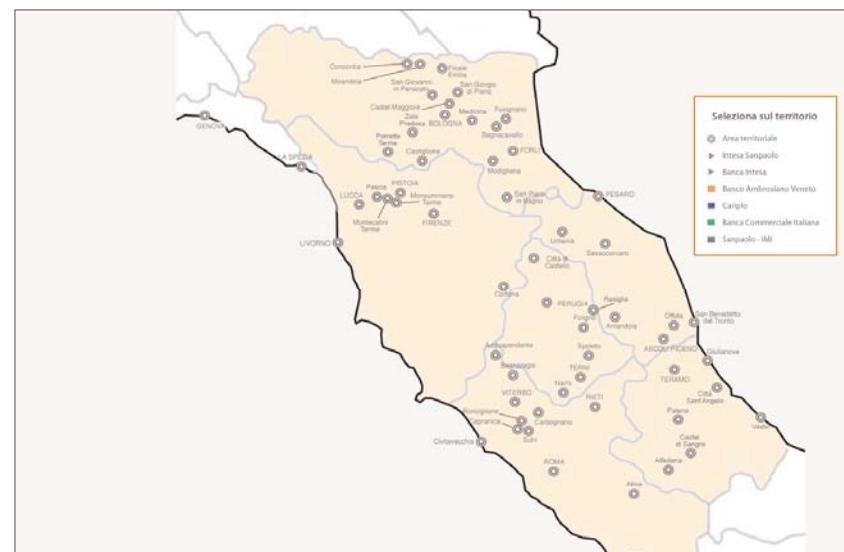
THE HISTORICAL MAP ONLINE

INSTRUCTIONS FOR USE

The 'Historical Map' channel can be found in the 'About us' section, subsection 'History' of the Intesa Sanpaolo's web site (www.group.intesasanpaolo.com). The logo, that identifies the entire completed project, leads to the Historical Map: a descriptive area containing the aims and criteria for the creation of the mapping work and online storage of the data/ transfer of data online.

Viewing the map of Italy. The map of Italy appears in a new window, moving the cursor highlights the active areas: the North West, the Triveneto, the Centre, the South with Sicily and Sardinia. Clicking on any zone brings up the specific area.

Visualization of the selected geographic area. In the detail of the selected area, the cities, identified by an active indicator, give access to the tree that reveals the route that each banking institution with offices in the selected location took to become part of the Intesa Sanpaolo Group. From the tree, clicking on the name of the bank, you reach the pop-up with the text that traces its history, indicating the sources of reference, and contains the images, and includes the possibility of seeing the details and the complete photograph (buildings, documents, urban and economic landscape, and people).



View of the map of Italy which identifies the different localities, Headquarters of the Group's banks



MAPPA STORICA ARCHIVI FONTI IMMAGINI

Belluno

Banca Provinciale di Belluno

La Banca Provinciale di Belluno venne costituita nel 1928. Nel 1931, insieme alla Banca Feltrina e alla Banca Cattolica San Liberale, la Banca Provinciale di Belluno partecipò alla seconda fase dell'operazione di concentrazione del sistema creditizio cattolico regionale nella neocostituita Banca Cattolica del Veneto. Al momento della fusione il capitale sociale ammontava a tre milioni e 500 mila lire e la Banca operava con la sede di Belluno e con una filiale a Longorone..

Fonte:
- Paola Chiapponi e Chiara Guizzi, *La Banca Cattolica del Veneto e il suo patrimonio archivistico. Uomini, tradizioni e territorio*, Roma, Edizioni di Storia e Letteratura, 2007, p. 190.




REGOLAMENTO

PER IL PERSONALE

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View of the geographic area, from the tree and the profile, accessed entering 'Banca Provinciale di Belluno' as a keyword

Headquarters of the *Banca Provinciale di Belluno*, 1928. Milan, Intesa Sanpaolo Historical Archive

